

# Virtual International Teaching Week 2021

## PROGRAMME

### Monday / 12 April

12:30 – 13:30

**Welcome to SMK University of Applied Social Sciences:**

- Welcome by Head of SMK International Relations Office Reda Mikalauskaitė
- Virtual SMK Campus Tour
- Getting to know each other
- Meeting link: [Zoom Meeting](#)

### Tuesday / 13 April

10:45 – 12:15

**Economic and Financial Analysis in Business and Marketing - Vera Gelashvili, King Juan Carlos University, Spain**

Lecture link: [Google Meet](#)

13:00 – 14:30

**Things I wish I had known when starting my career - Michael Emil Olinger, Danske Bank, Lithuania**

Lecture link: [MS Teams](#)

13:00 – 14:30

**Decision-making: Risks - Lucie Vrbova, Prague University of Economics and Business, Czech Republic**

Lecture link: [Google Meet](#)

13:00 – 14:30

**Importance of Financial Accounting in the Business Management and Marketing - Vera Gelashvili, King Juan Carlos University, Spain**

Lecture link: [Google Meet](#)

14:45 – 16:15

**Economic and Financial Analysis in Business and Marketing - Vera Gelashvili, King Juan Carlos University, Spain**

Lecture link: [Google Meet](#)

### Wednesday / 14 April

13:00 – 14:30

**Importance of Financial Accounting in the Business Management and Marketing - Vera Gelashvili, King Juan Carlos University, Spain**

Lecture link: [Google Meet](#)

13:00 – 14:30

**Social media used by populism politics - Prof. Ass. Dr. Jeton Kelmendi, AAB University College, Kosova**

Lecture link: [Goole Meet](#)

14:45 – 16:15

**Role of media in security issues - Prof. Ass. Dr. Jeton Kelmendi, AAB University College, Kosova**

Lecture link: [Google Meet](#)

14:45 – 16:15

**Digital Game Design – dr. Mengchien Yang, Providence University, Taiwan**Lecture link: [Google Meet](#)**Thursday / 15 April**

10:45 – 12:15

**Importance of Financial Accounting in the Business Management and Marketing - Vera Gelashvili, King Juan Carlos University, Spain**Lecture link: [Google Meet](#)

13:00 – 14:30

**Economic and Financial Analysis in Business and Marketing - Vera Gelashvili, King Juan Carlos University, Spain**Lecture link: [Google Meet](#)

13:00 – 16:15 (14:30 – 14:45 break)

**Cybersecurity Education in developing countries - Arianit Maraj, AAB University College, Kosova**Lecture link: [Google Meet](#)

14:00 – 15:30

**Skin-affecting adverse drug reactions - Sergejs Akuličs, International College of Cosmetology ICC, Latvia**Lecture link: [Zoom Meeting](#)**Friday / 16 April**

8:30 – 10:00

**Decision-making: Risks - Lucie Vrbova, Prague University of Economics and Business, Czech Republic**Lecture link: [MS Teams](#)

9:00 – 12:15 (10:30 – 10:45 break)

**Gaming Culture and Development in Taiwan – dr. Philip Lin, Providence University, Taiwan**Lecture link: [Zoom Meeting](#)

10:00 – 12:15

**Telemedicine in Medical Tourism - Bernard Fong, Providence University, Taiwan**Lecture link: [Zoom Meeting](#)

13:00 – 14:30

**Ethics of innovation - David Anthony Prochazka, Prague University of Economics and Business, Czech Republic**Lecture link: [Zoom Meeting](#)

Meeting ID: 999 2389 8328

Passcode: 868128

14:45 – 16:15

**Decision-making blunders in management - David Anthony Prochazka, Prague University of Economics and Business, Czech Republic**Lecture link: [Zoom Meeting](#)

Meeting ID: 990 4020 9292

Passcode: 713417

14:45 – 16:15

**Importance of Financial Accounting in the Business Management and Marketing - Vera Gelashvili, King Juan Carlos University, Spain**Lecture link: [Google Meet](#)